



Dear Potential Supporter,

On behalf of Show Off Equine Events, one of the largest open horse show organizations in the Ny Capital District area, we are reaching out to you to see if your company would be interested in supporting the exhibitors of Show Off Equine Events for the 2026 season. We are offering this as we feel that your company would greatly benefit from exposure to our exhibitors and spectators.

Show Off Equine Events was founded in 2012, when we started off with just one single weekend show and a small number of exhibitors, to now one of the largest open horse show organizations in the area. This coming year we are hosting 5 total horse shows at the Schaghticoke Fairgrounds (Schaghticoke, NY). Our exhibitors come to us from all over New York State, as well as Vermont, Maine, Connecticut and Massachusetts. We typically see well over 200 horses per weekend, boasting around 1200 entries and packed grandstands. Show Off Equine Events prides itself in not only being one of the largest open horse show organizations in the area, but also one that gives back to the community. We have organized multiple fundraisers for families both in and out of our organization, whether they were struggling with family tragedies, barn fires or medical issues - SOEE and its exhibitors have always come together to support each other!

All the support that we receive from businesses like yours goes directly back to the exhibitors. Whether it is donation of products, services, prizes or monetary, we make sure it is clear to the exhibitors who it is that is supporting them. We have attached a layout of different ways we can help promote your business based on the different supporter levels. These levels were created as a guide, we understand that not all businesses thrive their best as others would, therefore we are open to discussing custom supporter packages. Also you will notice that we have set monetary amounts to these levels but we understand that for some companies that may not be possible, we are open to in-kind, prize and hospitality sponsorships. If that is the case we would love to work with you to make sure your company greatly benefits from this opportunity.

If you have any questions please feel free to contact the undersigned.

We hope to work with you soon!

A handwritten signature in black ink, appearing to read "Stacy Anatriello", written over a light blue horizontal line.

Stacy Anatriello
Show Manager
(518) 810-2213

2026 Sponsor/Supporter Opportunities:

By sponsoring Show Off Equine Events (SOEE), your business will reach our SOEE exhibitors, their families, show spectators, Social Media followers and website visitors.

Individual Class Sponsorship - \$25

- Support an individual and wish them good luck
- Sponsorship announced for the class of your choice for the single show

Individual Division Sponsorship – \$75

- Official sponsor of one division at a single show
- Sponsorship announced for the division of your choice for the single show

Series Class Sponsorship – \$100

- Official sponsor of one class for the entire show series of 5 shows
- This sponsorship will include: your tagline being announced with the placings of one class, listing on our website and facebook as a series class sponsor, and an area in the vendor building where you can leave business cards or fliers.

Prize Sponsor – Product Donation

- This package is ideal for companies looking to donate product. We give out Champion and Reserve awards in 35 divisions at each of our 5 shows!

Sponsor level will be based on product value, we are happy to make a custom package.

- This sponsorship will include at minimum: your tagline being announced numerous times throughout the show, listing on our website and facebook as a series sponsor, banner space, and an area in the vendor building where you can set a booth, or leave business cards or fliers.

Buckle Sponsor- \$150

- Pick a division to sponsor, the exhibitor with the highest points at the end of the year in the division will get a custom belt buckle.

This sponsorship will include: your tagline being announced with the placings of the division at the show and banquet, listing on our website and facebook as a Buckle sponsor, and an area in the vendor building where you can leave business cards or fliers.

Individual Show Supporter - \$400

- Official sponsor of a single show (Limited to only 5 packages)
 - Sponsorship announced throughout the single show
 - Logo and link on www.showoffequine.com
 - Facebook post highlighting your business and linking to your site/Facebook page
 - Logo (High Res. logo provided by sponsor) displayed in the arena at all events
 - Receive complementary vendor space (up to 100 sqft) at the single sponsored show
 - Receive 25% off vendor spaces at all SOEE events (excludes Fair)
- ***NEW* Jump Supporter - \$550 (Monetary only package)**
 - A Horse Show jump will be custom made with your company logo on both sides of it for use and display at all events managed by SOEE
 - Logo and link on www.showoffequine.com
 - Facebook post highlighting your business and linking to your site/Facebook page
 - Logo (High Res. logo provided by sponsor) displayed in the arena at all events
 - Announcements at all SOEE events
 - Receive complementary vendor space (up to 100 sqft) at all SOEE events (excludes Fair)
 - Receive 50% off banquet program advertisements.

**** VIP CUSTOM PACKAGE: \$1000 and up****

Ask us for details on how to make this package work for YOU!

Company Name: _____

Contact Name: _____

Address: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Website Address: _____

Sponsorship level: _____

Pledged Amount: \$ _____

Payment Method:

Cash or Check Pay with Credit Card upon invoice Venmo/PayPAI

Signature: _____ Date: _____

Please make checks payable to SOEE and send with this form to: SOEE PO Box 201 Schaghticoke, NY 12154

Show Off Equine Events

PO Box 201 Schaghticoke, NY 12154

Email: ShowOffEquinevendor@gmail.com

Website: www.showoffequine.com